



Symposium on GPS/GNSS

**IGNSS2006**

17 - 21 July 2006

Holiday Inn Surfers Paradise

Queensland Australia



ABN 50 493 173 615

[www.ignss.org](http://www.ignss.org)

Sponsorship & Exhibition Prospectus

# IGNSS2006

## The Symposium

The International Global Navigation Satellite Systems (IGNSS) Society Inc. is proud to host the IGSS 2006 Symposium on GPS/GNSS being held at the Holiday Inn Surfers Paradise, Queensland, Australia from Monday 17 July to Friday 21 July 2006.

The IGSS Society is sponsored by Airservices Australia and Surveying & Spatial Information Systems (SSIS), from the University of New South Wales.

On Monday 17 July 2006, the symposium will feature a one-day regional meeting of The United States Civil GPS Service Interface Committee (CGSIC).

The Civil Global Positioning System Service Interface Committee (CGSIC) is the recognised worldwide forum for effective interaction between all civil GPS users and the U.S. GPS authorities. It was established and chartered to identify civil GPS user needs (e.g. navigation, timing, and positioning) in support of the US Department of Transportation's (DOT) program to exchange information concerning GPS with the civil user community as part of the GPS "outreach" program. In fulfilling this responsibility, the CGSIC reports its activities to the National Space-Based Positioning, Navigation, and Timing (PNT) Executive Committee and the Office of the Assistant Secretary for Transportation.

CGSIC comprises members from U.S. and international private, government, and industry user groups. The International sub committee focuses on international issues with GPS for various user groups.

The theme for the IGSS 2006 symposium is "SLAM - Space, Land, Air and Marine". The symposium will focus on challenges, solutions, industry trends, emerging technologies and the latest GPS/GNSS research dedicated to the above four main application areas.

Symposium topics will include but are not limited to:

- positioning trends
- navigation systems and applications
- inertial systems
- precise timing
- receiver technology
- signal interference and multipath
- space based & ground based augmentation
- location technology for consumer applications
- integrated systems
- transport telematics
- location-based services
- GPS/ GNSS applications in aviation
- surveying
- mapping
- geodesy
- agriculture
- other

The symposium format includes workshops, plenary and concurrent sessions, poster presentations and a free delegate trade exhibition.

## The Venue

Famous for its sun, surf and sand, the Gold Coast City stretches along 57 kilometres of coastline with world famous beaches and vast rainforest hinterland creating a relaxing backdrop to the IGSS 2006 Symposium.

The Holiday Inn Surfers Paradise is perfectly located in the heart of Australia's most popular resort destination, the Gold Coast. The resort is surrounded by your choice of a multitude of restaurants offering casual and alfresco dining, lively entertainment and just 50 metres from the magnificent surf beach.

Temperatures in July range from 12 - 22 C.

Gold Coast Airport (Coolangatta Airport) is 28km south and is serviced by all domestic airlines. Brisbane Domestic and International Airport is 90km north (approx. one hour's drive to the Holiday Inn). Airport transfers are available from both airports.

Local tourist attractions are endless including many theme parks, cruises, surfing, sailing, swimming, golf courses and wonderful tropical rainforests.

## Sponsorship and Exhibition Opportunities

IGNSS 2006 will provide unique opportunities to present and promote products and services to a large number of enthusiastic prospects.

The IGNSS 2006 Executive Committee invites your organisation to consider the marketing and networking opportunities that the sponsorship opportunities represent.

Symposiums and their associated exhibitions are a very effective way to present products and services to a large number of enthusiastic prospects in a very economical manner. Feedback from the delegates at past symposiums has highlighted the high value placed on the opportunity to meet with the sponsors who provide support in many ways.

A wide range of sponsorship opportunities are available ranging from single sheet satchel inserts through to Symposium Partner status and its associated benefits – opportunities for organisations large and small.

The exhibition area will cater for approximately 35 (3 metre x 2 metre) built exhibition booths. Single and double booths are available in the exhibition area. All catering (morning and afternoon teas and buffet lunches) will be served in the exhibition area, thus maximising exhibitor exposure to delegates. Additionally, the Wednesday Welcome Reception and Thursday Trade Cocktail functions will be held in the exhibition area.

All sponsors will be acknowledged on selected printed material plus the IGNSS Society 2006 Symposium website leading up to the Symposium. Your early commitment will result in better value for money and a higher level of exposure for your organisation.

Some of the benefits include opportunities to:

- Maintain a high profile in valuable target markets before, during and after the symposium.
- Demonstrate your company's commitment to the GPS/GNSS fields.
- Direct access to the people with the buying power – delegates to this symposium include leading professionals in their fields.
- Launch new products, services and/or applications.
- Showcase your products and services to your target audience in a captive and learning environment.
- Consolidate corporate relationships and expose your staff to your key markets.
- Mix informally with professionals from around the world.
- Raise your company's profile to potential customers.

All sponsorship and exhibition prices in this document are inclusive of Goods & Services Tax (GST).

## Contact Details

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# SPONSORSHIP PACKAGES

## PACKAGE 1: Symposium Partner – AUD \$13,500 including GST

Supporting the IGSS Society 2006 Symposium at this level provides the highest degree of exposure to your organisation.

Symposium Partner entitlements include:

- Double exhibition booth in the trade exhibition area either as:
  - Modular booth or
  - Floor space only

*Please refer to the exhibition section for inclusions with each option.*
- Four (4) IGSS 2006 complimentary delegate registrations as part of the double booth package including:
  - Daily Catering
  - Wednesday evening welcome reception and
  - Thursday evening trade cocktail function
- Symposium partners will be given the opportunity to have the naming rights and provide chairpersons for:
  - Two (2) concurrent sessions

*Allocation of sessions is at the discretion of the organising committee*
- Placement of your logo and link to your company's home page on the IGSS 2006 Symposium website
- Six (6) exclusive freestanding pop up display signs displayed in:
  - Two (2) in plenary room
  - Two (2) outside plenary room
  - Two (2) beside registration desk

*(Signs to be supplied by sponsor)*
- Your company logo displayed electronically at the beginning of all sessions.
- Logo included in: \*
  - Call for papers
  - Registration Brochure
  - Symposium Handbook
  - Symposium published proceedings on CD and
  - Other selected symposium literature
- Full page (A4) mono advertisement in: \*
  - Registration Brochure and
  - Symposium Handbook

*(Sponsor to provide artwork)*
- Four (4) additional complimentary tickets to:
  - Wednesday evening welcome reception and
  - Thursday evening trade cocktail function
- Acknowledgment by company name at:
  - Opening and
  - Closing Ceremonies.
- Certificate of appreciation
- Satchel insert (3 x double sided A4 pages). Symposium partner may substitute satchel insert for items such as caps, beach towels, water bottles, sunscreen etc. *(Item to be approved by the Organising Committee)*
- Delegate list provided prior to the Symposium. \* \*

## PACKAGE 2: Symposium Sport Shirt Sponsor – AUD \$12,500 including GST

An opportunity exists for a company to sponsor up to 300 Polo Sport Shirts (retail value \$45.00 per shirt) for all full delegates attending the Symposium. Shirts will display the sponsors logo exclusively. Additional shirts may be purchased at cost price by the sponsor to use for other promotional activities.

The committee will select a good quality polo sport shirt, which will be advertised in the Symposium Registration Brochure.

The sponsor may distribute shirts from their trade booths or alternatively provide an employee to distribute these shirts from the registration desk.

Symposium shirts will only be provided if a sponsor is obtained for this package.



Sample only

Entitlements Include:

- Company's name/logo on each Symposium shirt.

*Placement and size will be at the discretion of the organising committee.*
- Single modular exhibition booth in the trade exhibition area.

*Please refer to the exhibition section for inclusions.*
- Two (2) IGSS 2006 complimentary delegate registrations as part of the single booth package including:
  - Daily Catering
  - Wednesday evening welcome reception and
  - Thursday evening trade cocktail function
- Naming rights in all symposium literature – “[Company's Name] Symposium Shirt”.
- Logo included in: \*
  - Call for papers
  - Registration Brochure
  - Symposium Handbook
- Symposium proceedings CD and
- Other selected symposium literature
- Full page (A4) mono advertisement in: \*
  - Registration Brochure and
  - Symposium Handbook

*(Sponsor to provide artwork)*
- Acknowledgment by company name at:
  - Opening and
  - Closing Ceremonies.
- Optional:
  - Sponsor may elect to give delegates their symposium shirts from their trade booth. Delegates will be given tickets on registration and directed to your trade booth or
  - Company can elect one employee to hand out the shirts at the registration desk.

## PACKAGE 2: Symposium Sport Shirt Sponsor – *continued*

- Placement of your logo and link to your company's home page on the IGNS 2006 Symposium website.
- Your company logo displayed electronically at the beginning of all sessions.
- Certificate of Appreciation
- Satchel insert (3 x double sided A4 pages).
- Delegate list provided prior to the Symposium. \*\*

## PACKAGE 3: Internet Café Sponsorship – AUD \$7,950 *including GST*

*The Internet Café is provided as a free service available only to symposium delegates. The Café will host 3 PC's with Internet connections and a splitter with 4 connections for delegates using their own laptops. The Internet Café will be located in the trade exhibition area. PC's, splitters and internet connections and tables and chairs will be provided by the Symposium.*

Entitlements Include:

- Exclusive naming rights to the Internet Café – "The ... [Sponsor's Name] ... Internet Café" in all symposium literature.
- A Modular Internet Café double corner booth in the trade exhibition area.
- Two (2) IGNS 2006 complimentary delegate registrations as part of the single booth package including:
  - Daily Catering
  - Wednesday evening welcome reception and
  - Thursday evening trade cocktail function
- Logo included in:\*
  - Call for papers
  - Registration Brochure
  - Symposium Handbook
  - Symposium proceedings CD and
  - Other selected symposium literature
- Half page [A4] mono advertisement in:\*
  - Registration Brochure and
  - Symposium Handbook*[Sponsor to provide artwork]*
- Mouse pads promoting sponsoring company *(Sponsor to provide)*
- Opportunity to display signage and banners within the Internet Café.
- Acknowledgment by company name at:
  - Opening and
  - Closing Ceremonies.
- Placement of your logo and link to your company's home page on the IGNS 2006 Symposium website
- Your company logo displayed electronically at the beginning of all sessions.
- Certificate of appreciation
- Satchel insert (2 x double sided A4 pages).
- Delegate list provided prior to the Symposium. \*\*

## PACKAGE 4: Exclusive Satchel Sponsorship – AUD \$5,950 *including GST*

*An opportunity to have your company's logo (mono colour only) exclusively on a high quality Symposium satchel. All delegates will receive this satchel upon arrival at the Symposium. Limited to one organisation only.*

*Additional satchels may be purchased at cost price by the sponsor for use for other promotional activities.*

Entitlements include:

- Exclusive company name and logo on each Symposium satchel
- Logo included in:\*
  - Call for papers
  - Registration Brochure
  - Symposium Handbook
  - Symposium proceedings CD and
  - Other selected symposium literature
- Opportunity to place:
  - Pens and pads in all satchels*[Sponsor to provide]*
- Half page [A4] mono advertisement in:\*
  - Registration Brochure and
  - Symposium Handbook*[Sponsor to provide artwork]*
- Acknowledgment by company name at:
  - Opening and
  - Closing Ceremonies.
- Placement of your logo and link to your company's home page on the IGNS 2006 Symposium website
- Your company logo displayed electronically at the beginning of all sessions.
- Certificate of appreciation
- Satchel insert (2 x double sided A4 pages).
- Delegate list provided prior to the Symposium. \*\*



# SPONSORSHIP PACKAGES

## PACKAGE 5: Symposium CD of Proceedings Sponsorship – AUD \$2,950 *including GST*

*The CD of proceedings will contain papers from presenters at the symposium. The CD of proceedings will be given to all delegates upon arrival. This sponsorship is limited to one organisation only.*

Entitlements include:

- Exclusive naming rights to the CD of Proceedings – “The CD of proceedings is proudly sponsored by [Sponsor’s Name]” in all symposium literature.
- Sponsors name and logo on front cover of:\*
  - CD and
  - CD Cover
- Quarter page [A4] mono advertisement in:\*
  - Registration Brochure and
  - Symposium Handbook*(Sponsor to provide artwork)*
- Your company logo displayed electronically at the beginning of all sessions
- Logo included in:\*
  - Call for papers
  - Registration Brochure
- Symposium Handbook
- Symposium proceedings CD (main page) and
- Other selected symposium literature
- Placement of your logo and link to your company’s home page on the IGSS 2006 Symposium website
- Acknowledgment by company name at:
  - Opening and
  - Closing Ceremonies.
- Link to your company’s advertisement from the main page on the CD of proceedings.  
*(Sponsor to provide artwork)*
- Certificate of appreciation
- Satchel insert (2 x double sided A4 pages).
- Delegate list provided prior to the Symposium. \*\*

## PACKAGE 6: Opening Keynote Session Sponsorship – AUD \$2,500 *including GST*

*This sponsorship provides the opportunity for your organisation to sponsor the Keynote presenter’s session. The majority of the delegates will attend this session. This sponsorship is limited to one organisation only.*

Entitlements include:

- Exclusive naming rights to the Opening Session – “The Opening Session is proudly sponsored by [Sponsor’s Name]” in all symposium literature.
- Your company logo displayed electronically at the beginning of this session stating “This session is proudly sponsored by [Sponsor’s Name]”.
- One (1) IGSS 2006 complimentary delegate registrations
- Opportunity for one person from your organisation to introduce the keynote speaker in the opening session.
- Two (2) freestanding pop up signs displayed in:
  - Plenary room during opening keynote session*(Signs to be supplied by the sponsor)*
- Quarter page [A4] mono advertisement in:\*
  - Registration Brochure and
  - Symposium Handbook*(Sponsor to provide artwork)*
- Logo included in:\*
  - Call for papers
  - Registration Brochure
  - Symposium Handbook
  - Symposium proceedings CD and
  - Other selected symposium literature
- Acknowledgment by company name at:
  - Opening and
  - Closing Ceremonies.
- Placement of your logo and link to your company’s home page on the IGSS 2006 Symposium website
- Certificate of appreciation
- Satchel insert (2 x double sided A4 pages).
- Delegate list provided prior to the Symposium. \*\*

## PACKAGE 7: Registration Brochure Sponsorship – AUD \$2,450 *including GST*

*This sponsorship provides the opportunity for your organisation to sponsor the Registration brochure, which will be distributed to over 5,000 potential delegates. This sponsorship is limited to one organisation only.*

Entitlements include:

- Sponsors name and logo on front cover of:\*
  - Registration brochure - “The registration brochure is proudly sponsored by [Sponsor’s Name]”
- Your company logo displayed electronically at the beginning of all sessions
- Logo included in:\*
  - Call for papers
- Registration Brochure
- Symposium Handbook
- Symposium proceedings CD (main page) and
- Other selected symposium literature
- Full page [A4] mono advertisement in:\*
  - Registration Brochure (back cover)*(Sponsor to provide artwork)*

## PACKAGE 7: Registration Brochure Sponsorship – *continued*

- Quarter page (A4) mono advertisement in: \*
  - Symposium Handbook  
*(Sponsor to provide artwork)*
- Placement of your logo and link to your company's home page on the IGNS 2006 Symposium website
- Acknowledgment by company name at:
  - Opening and
  - Closing Ceremonies.
- Certificate of appreciation
- Satchel insert (2 x double sided A4 pages).
- Delegate list provided prior to the Symposium. \* \*

## PACKAGE 8: Symposium Handbook Sponsorship – AUD \$2,450 *including GST*

*The IGNS 2006 Symposium handbook will be distributed to all delegates at the symposium and will include the program and general information. This sponsorship is limited to one organisation only.*

Entitlements include:

- Sponsors name and logo on front cover of: \*
  - Handbook - "The handbook is proudly sponsored by [Sponsor's Name]"
- Your company logo displayed electronically at the beginning of all sessions
- Logo included in: \*
  - Call for papers
  - Registration Brochure
  - Symposium Handbook
  - Symposium proceedings CD (main page) and
  - Other selected symposium literature
- Quarter page (A4) mono advertisement in: \*
  - Registration Brochure  
*(Sponsor to provide artwork)*
- Full page (A4) mono advertisement in: \*
  - Symposium Handbook (back cover)  
*(Sponsor to provide artwork)*
- Placement of your logo and link to your company's home page on the IGNS 2006 Symposium website
- Acknowledgment by company name at:
  - Opening and
  - Closing Ceremonies.
- Certificate of appreciation
- Satchel insert (2 x double sided A4 pages).
- Delegate list provided prior to the Symposium. \* \*

## PACKAGE 9: Welcome Reception Sponsorship – AUD \$1,500 *including GST*

*The welcome reception will be held on Wednesday 19 July 2006 in the exhibition area. This is a fantastic networking opportunity. Sponsor may provide an item of clothing that may be worn by the catering staff at the Holiday Inn Surfers Paradise during the function. Clothing item e.g. cap, shirt etc. must be approved by the Holiday Inn Surfers Paradise management and the organising committee.*

Entitlements include:

- Exclusive naming rights to the Welcome Reception - "The Welcome Reception is proudly sponsored by [Sponsor's Name]" in all symposium literature.
- Company signage displayed on all catering stations during welcome reception. Signage will include Sponsor's logo and name and will be incorporated onto a table stand.
- Two (2) welcome reception tickets
- 2 minute presentation at the welcome reception
- Four (4) freestanding pop up signs displayed at:
  - Entrance to the Exhibition area (2)
  - Adjacent to the presentation area (2)*(Signs to be supplied by the sponsor)*
- Placement of your logo and link to your company's home page on the IGNS 2006 Symposium website.
- Logo included in: \*
  - Call for papers
  - Registration Brochure
  - Symposium Handbook and
  - Other selected symposium literature
- Certificate of appreciation
- Satchel insert (2 x double sided A4) pages
- Delegate list provided prior to the Symposium. \* \*

# SPONSORSHIP PACKAGES

## PACKAGE 10: Trade Cocktail Function Sponsorship – AUD \$1,500 *including GST*

*The trade cocktail function will be held on Thursday 20 July 2006 in the exhibition area. All delegates will be encouraged to attend this function after the sessions on Thursday. Sponsor may provide an item of clothing that may be worn by the catering staff at the Holiday Inn Surfers Paradise during this function. Clothing item e.g. cap, shirt etc. must be approved by the Holiday Inn Surfers Paradise management and the organising committee.*

Entitlements include:

- Exclusive naming rights to the Trade Cocktail Function – “The Trade Cocktail Function is proudly sponsored by [Sponsor’s Name]” in all symposium literature.
- Company signage displayed on all catering stations during trade cocktail function. Signage will include Sponsor’s logo and name and will be incorporated onto a table stand.
- Two (2) trade cocktail function tickets
- 2 minute presentation at the trade cocktail function
- Four (4) freestanding pop up signs displayed at:
  - Entrance to the Exhibition area (2)
  - Adjacent to the presentation area (2)*(Signs to be supplied by the sponsor)*
- Placement of your logo and link to your company’s home page on the IGNS 2006 Symposium website.
- Logo included in: \*
  - Call for papers
  - Registration Brochure
  - Symposium Handbook and
  - Other selected symposium literature
- Certificate of appreciation
- Satchel insert (2 x double sided A4) pages
- Delegate list provided prior to the Symposium. \* \*

*NOTE: The welcome reception and trade cocktail function sponsorships can be combined for one sponsor at the special rate of \$2,500*

## PACKAGE 11: Concurrent Session Sponsor – AUD \$1,500 *per session including GST*

*This sponsorship provides the opportunity for your organisation to sponsor a session that is of importance to your industry.*

Entitlements include:

- Exclusive naming rights to the concurrent session – “[Session name] is proudly sponsored by [Sponsor’s Name]” in all symposium literature.
- Your company logo displayed electronically at the beginning of this session stating – “This session is proudly sponsored by ...[Sponsor’s Name]”.
- One (1) IGNS 2006 complimentary delegate registration.
- Opportunity to provide the chairperson for this session.
- Two (2) freestanding pop up signs displayed in:
  - concurrent session room*(Signs to be supplied by the sponsor)*
- Logo included in: \*
  - Call for papers
  - Registration Brochure
  - Symposium Handbook and
  - Other selected symposium literature
- Placement of your logo and link to your company’s home page on the IGNS 2006 Symposium website
- Certificate of appreciation
- Satchel insert (2 x double sided A4) pages.
- Delegate list provided prior to the Symposium. \* \*

## PACKAGE 12: Daily Catering Sponsor – AUD \$850 *per day including GST*

*Refreshment breaks are fantastic networking opportunities and are therefore also considered to provide valuable sponsorship opportunities. Refreshment breaks include morning and afternoon teas plus lunch each day. Sponsor may provide an item of clothing that may be worn by the catering staff at the Holiday Inn Surfers Paradise on the nominated day. Clothing item e.g. cap, shirt etc. must be approved by the Holiday Inn Surfers Paradise management and the organising committee.*

Entitlements include:

- Exclusive naming rights to the catering breaks on the nominated day – “[Day] catering is proudly sponsored by [Sponsor’s Name]” in all symposium literature.
- Exclusive naming rights to the catering breaks on the nominated day in all symposium literature
- Company signage displayed on all catering stations during breaks on nominated day. Signage will include Sponsor’s logo and name and will be incorporated onto a table stand.
- One (1) day delegate registration on nominated catering day
- Placement of your logo and link to your company’s home page on the IGNS 2006 Symposium website.
- Logo included in: \*
  - Call for papers
  - Registration Brochure
  - Symposium Handbook and
  - Other selected symposium literature
- Satchel insert (2 x double sided A4) pages
- Delegate list provided prior to the Symposium. \* \*

## PACKAGE 13: Satchel Insert – AUD \$550 *per insert including GST*

*Each 2 x double sided A4 pages. Other types of satchel inserts are available by negotiation only.*

## PACKAGE 14: Website Hotlinks – AUD \$250 *per link including GST*

*Links will be removed three months after the conclusion of the Symposium.*

## PACKAGE 15: General Advertising

### *Registration Brochure:*

- Full page inside cover \$2500 *(including GST)*
- Centre pages \$2500 *(including GST)*
- Full page \$1000 *(including GST)*
- Half page \$ 750 *(including GST)*
- Quarter page \$ 500 *(including GST)*

### *Symposium Handbook*

- Full page inside cover \$2500 *(including GST)*
- Centre pages \$2500 *(including GST)*
- Full page \$1000 *(including GST)*
- Half page \$ 750 *(including GST)*
- Quarter page \$ 500 *(including GST)*

*\*Logos and or ads will only be placed in the printed material stated in the sponsorship packages if sponsorship is confirmed by the time of printing.*

*\*\* A privacy clause will be inserted into the registration brochure that will give the delegate the option to be excluded from the delegate list. The delegate list will include the delegate name and organisation name only.*

# EXHIBITION PACKAGES

## Exhibition

The trade exhibition will be open from Wednesday 19 July to Friday 21 July 2006. A professional exhibition contractor will be provided to construct built booths and assist with modifications. They will provide help and advice for any special requests.

To maximise exhibitor contact with delegates, all morning and afternoon teas, lunches, welcome reception and trade cocktail function will be served in the exhibition area.

The trade exhibition will be located in the Tarcoola rooms of the Holiday Inn Surfers Paradise. Sponsors will be allocated booths in the first instance then all other exhibitors will be allocated booths on a first in first paid basis.

Sharing of single booths is not permitted.

## Floor Plan

The floor plan for the IGNS 2006 Symposium is included in this prospectus. This floor plan shows the location of booths in relation to the catering stations and Internet Café (Internet Café will be subject to the sale of this package). Both modular stands and floor space will be sold off this plan. Modular stands measure 3 metres x 2 metres (ie 6 square metres) and can be purchased in multiple units thereof, up to a maximum of 4 units (24 square metres). Floor space can also be purchased for the purpose of building custom stands

– minimum floor space sale is 12 square metres. Booths will be allocated to exhibitors in the order of booking forms (accompanied with deposits). Exhibitors will be allocated after the sponsors.

*NB. The floor plan is correct at the time of printing, however, the Organisers retain the right of alteration should it be deemed necessary. Changes may occur without notice.*

# EXHIBITION PACKAGES

## Exhibitor Entitlements:

- Two full exhibitor registrations per 6 square metres, which entitles the exhibitor to daily catering, symposium satchel, symposium handbook, CD

of proceedings, Wednesday evening welcome reception and Thursday evening trade cocktail function.

## PACKAGE A: Modular Stands *(Single Booth – 6 square metres)* - AUD \$2,990 including GST

### Entitlements Include:

- Carpeted floor space
- Complete velcro compatible walling for each booth
- Exhibitor name on fascia panel, printed one colour. Corner booths include two signs
- 2 x 150 watt spotlights
- 1 x 4 amp general purpose outlet
- Placement of your logo and link to your company's home page on the IGSS 2006 Symposium website.
- Company listing in IGSS 2006 Symposium handbook
- Opportunity to have a 30 word description in the Symposium handbook
- Delegate list provided prior to the Symposium. \*\*

## PACKAGE B: Double Stands *(Double Booth – 12 square metres)* - AUD \$5,490 including GST

*Entitlements are as per the Single Modular Stand but include 4 x 150 watt spotlights and 2 x 4 amp general purpose outlet.*

## PACKAGE C: Floor Space for Custom Stands - AUD \$440 including GST

*[Per square metre with a minimum purchase of 12 square metres]*

*Please note there will be no walls, signage, lighting or power supplied with floor space only purchases.*

### Entitlements Include:

- Carpeted floor space
- Placement of your logo and link to your company's home page on the IGSS 2006 Symposium website.
- Company listing in IGSS 2006 Symposium handbook
- Opportunity to have a 30 word description in the Symposium handbook
- Delegate list provided prior to the Symposium.

*Note 50% of the total stand fee should accompany your booking.*

## Indicative Exhibition Timetable

Wednesday 19 July	0600 – 1000	Exhibitor Bump In
Wednesday 19 July	1000 – 1700 1700 – 1900	Exhibition Open Wednesday evening welcome reception
Thursday 20 July	0830 – 1700 1700 – 1900	Exhibition Open Thursday evening trade cocktail function
Friday 21 July	0830 – 1330 1330 – 1700	Exhibition Open Exhibitor Bump Out

All other trade representatives (excluding two complimentary) must register at the full delegate registration fee.

Booths will be allocated to exhibitors in the order booking forms (accompanied with deposits) are received with the Sponsors receiving first priority of choice of booths.

A feature of this symposium is to welcome trade representatives and invite them to attend all industry functions. We believe all

industry functions will be memorable events and will present trade representatives with a unique opportunity to network with their industry colleagues.

Further exhibition and accommodation details will be sent in a full "Exhibitor Kit" in April 2006.

## Exhibition Incentives

To encourage delegates to visit each stand it will be advertised that many exhibitors have provided fantastic prizes. Each stand will have their own method of collecting names for the draw and will

draw their own prize. A general announcement will be made of the winners to collect their prize.

## Payment Details

### Conditions of Sponsorship and Exhibition Payment

A deposit of 50% for the total owing will be required upon signing of the enclosed application form to secure your alignment with your preferred item. The outstanding balance must be received no later than Monday 3 April 2006.

### Payment Methods

1. Tax Invoice – a tax invoice will be raised immediately after receipt of your application form.
2. Company Cheque – all payments are to be made out to IGNSS Society Inc.

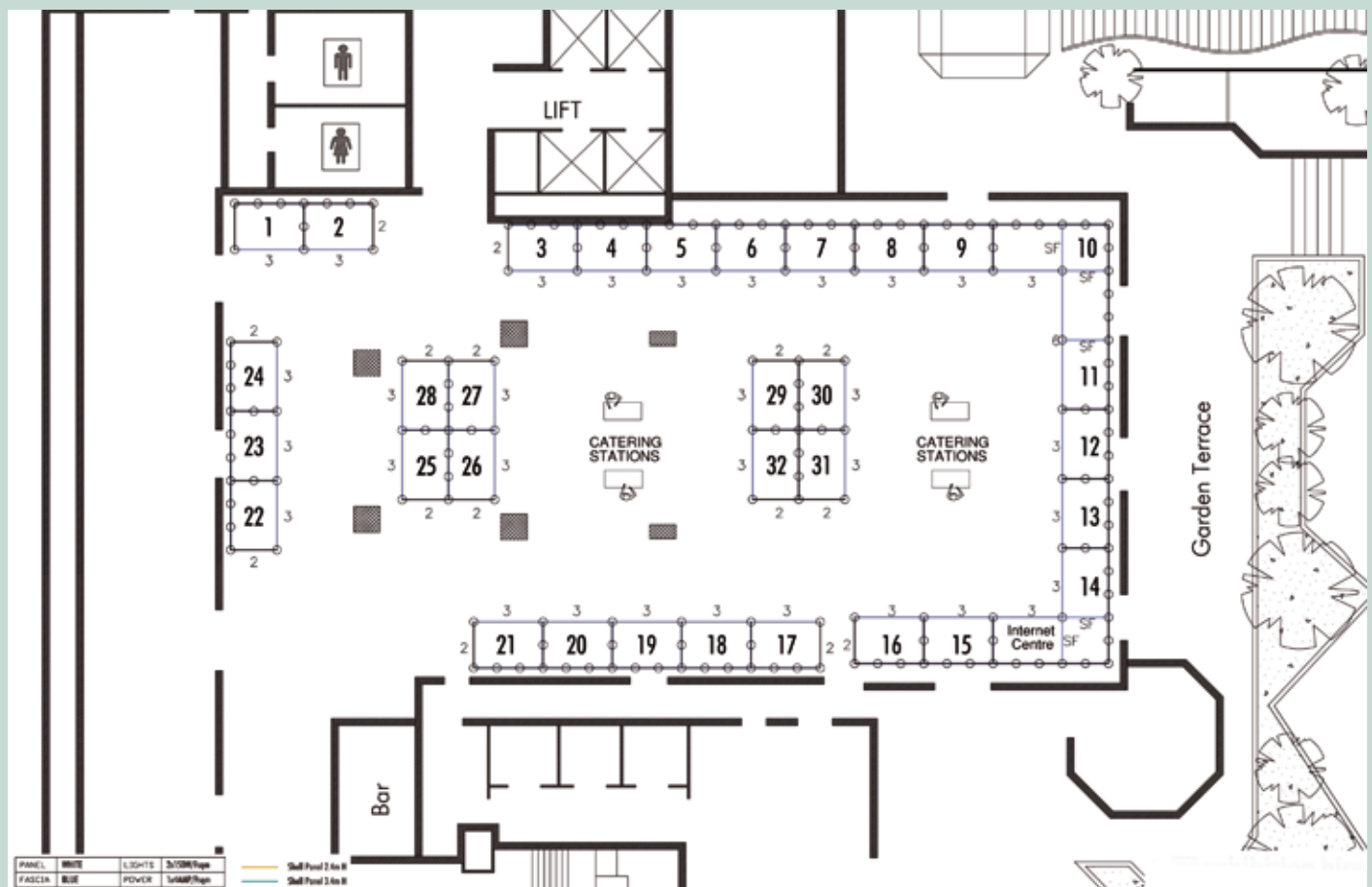
### What Next?

Please complete the enclosed application form specifying your preferred sponsorship/exhibition items and location. Please return this form to the IGNSS Secretariat at your earliest convenience. Upon receipt of your application form you will be issued with a Tax Invoice.

Further information will be provided in due course regarding your sponsorship and exhibition entitlements as well as your location within the trade exhibition.

*Agreement to proceed with sponsorship and exhibition is subject to your reading and agreeing to the terms and conditions as specified on the website at <http://www.ignss.org/conf2006/index.php>, sponsorship & exhibition.*

## Exhibition Floor Plan



*Draft Floor Plan only - subject to final approval by the venue and the IGNSS Society*

## Sponsorship / Exhibition Booking Form

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Ph: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_

### Sponsorship - (please ✓ package preferred)

- |                          |   |          |                          |  |         |
|--------------------------|---|----------|--------------------------|--|---------|
| <input type="checkbox"/> | Symposium Partner                       | \$13,500 | <input type="checkbox"/> | Daily Catering                           |         |
| <input type="checkbox"/> | Symposium Sport Shirts                  | \$12,500 | <input type="checkbox"/> | Wednesday or                             | \$850   |
| <input type="checkbox"/> | Symposium Internet Cafe                 | \$7,950  | <input type="checkbox"/> | Thursday or                              | \$850   |
| <input type="checkbox"/> | Symposium Satchels                      | \$5,950  | <input type="checkbox"/> | Friday                                   | \$650   |
| <input type="checkbox"/> | CD of proceedings                       | \$2,950  | <input type="checkbox"/> | Three Days                               | \$1,800 |
| <input type="checkbox"/> | Opening Keynote Session                 | \$2,500  | <input type="checkbox"/> | Satchel insert                           | \$550   |
| <input type="checkbox"/> | Registration brochure                   | \$2,450  | <input type="checkbox"/> | Website Hotlink                          | \$250   |
| <input type="checkbox"/> | Symposium Handbook                      | \$2,450  | <input type="checkbox"/> | General Advertising                      |         |
| <input type="checkbox"/> | Welcome Reception                       | \$1,500  | <input type="checkbox"/> | Registration Brochure                    |         |
| <input type="checkbox"/> | Trade Cocktail Function                 | \$1,500  | <input type="checkbox"/> | Symposium Handbook                       |         |
| <input type="checkbox"/> | <input type="checkbox"/> Both functions | \$2,500  |                          | Details: _____ Price: \$ _____           |         |
| <input type="checkbox"/> | Concurrent Session                      | \$1,500  | <input type="checkbox"/> | Other (please contact IGNSS Secretariat) |         |

**SUB-TOTAL (SPONSORSHIP) \$ \_\_\_\_\_**

### Exhibition - (please ✓ package preferred)

- |                          |   |         |                          |           |
|--------------------------|---|---------|--------------------------|-----------|
| <input type="checkbox"/> | Single Modular Stand                        | \$2,990 | Stand preference number: | 1st _____ |
| <input type="checkbox"/> | Double Modular Stand                        | \$5,490 |                          | 2nd _____ |
| <input type="checkbox"/> | Floor Space only<br>(min. 12 square meters) | \$440   |                          | 3rd _____ |
|                          | Sq. meters required _____                   |         |                          |           |

**SUB-TOTAL (EXHIBITION) \$ \_\_\_\_\_**

**GRAND TOTAL (SPONSORSHIP AND EXHIBITION): \$ \_\_\_\_\_**

We enclose 50% deposit and agree to the terms and conditions of payment and cancellation attached to this prospectus.

Name of authorised person: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_